

stimulz



Compendium of Creativity



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— Issue N°.2 —



The Smell of Art

Hamburg-based BIEHL PARFUMKUNSTWERKE is one fragrance company to watch. Brain-childed by German purist perfume-marketeer Thorsten Biehl, son of the famous nose — perfumer Henning Biehl. The younger BIEHL started a successful career stint as fragrance expert at one of the world's leading fragrance companies H&R, now known as Symrise, BIEHL and made his mark with a unique start in the world of scent. Devoid of the usual gimmicky scent-marketing, BIEHL focuses only on the content and has commissioned six of the best perfumers in the world to create scents.

Sold in an art gallery setting instead of the usual retailer's showcase, the art of olfactory begins here with a series of well-edited scents. One of them we loved is an eau de parfum titled "mb03." The intriguing nose behind it is Mark Buxton and those who know Mark's work (Comme des Garçons, Ouarzazate, White, Man 2), should also give mb03 a test run. And so should everyone else.

Bottled in a non-design bottle, the luxury scent plays red pepper, elemi and roman chamomile as one of a few top notes that give this a sexy, sinful aroma. It takes you straight into a temple of calmness, of languid amber and raw patchouli with a hint of leathery sensuality. Relaxed and enigmatic and never boring, mb03 truly has the whiff of a work of art.

— *Dominic Sio*

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